



Rigid and Flexible Packaging

COEXPAN & EMSUR introduce INNOTECH, the innovation technology centre specializing in Rigid and Flexible Packaging

- *The new innovation centre is dedicated to research and development of more efficient, sustainable packaging in order to address the major challenges of circularity and recycling faced by the industry.*
- *INNOTECH has been set up as a meeting place and a collaborative tool that will help customers speed up and optimize packaging development processes.*

Madrid, 4th July 2019. – COEXPAN and EMSUR open the doors of INNOTECH, their new innovation and development centre that is set to become an international benchmark in the rigid and flexible packaging industry, to deal with the major challenges of the industry in the area of sustainability and respond to the new demands of both the market and consumers.

The new centre, located in Alcalá de Henares in Madrid (the international headquarters of both Divisions), will be a focal point of collaboration where customers, suppliers, associations, public bodies and universities, among others, can come together to cooperate in projects to develop more efficient and sustainable packaging that effectively contributes to improving the environment.

With more than 1,000 square meters of space and a comprehensive team of experts (R+D, Engineering, Sales and Marketing), the new centre boasts multi-disciplinary work areas equipped with state-of-the-art technology:

- Pilot rigid and flexible co-extrusion line.
- Pilot lamination line.
- FFS and VFS packaging lines.
- Sleeve tunnel.
- Laboratory equipment.

The portfolio of solutions and services that INNOTECH offers includes packaging advice/assessment, material tests and trials, exclusive training and capacity-building services as well as lab analyses.

Committed to Sustainability and Innovation.

As **Daniel Carreño, Grupo Lantero's CEO** explains: "In a constantly evolving environment, INNOTECH represents our commitment to innovation and it is born to achieve two main goals: to address the major challenges faced by the industry in terms of sustainability, circular economy and food safety, by working proactively alongside our customers and partners, and to help our customers to accelerate the processes to develop and launch their new products through more innovative, efficient and sustainable packaging solutions".

Likewise, **Pascal Reina, INNOTECH's Director**, points out that "The extensive experience of our team of experts in rigid and flexible packaging, together with the cutting-edge technology of the machinery and equipment at INNOTECH, will enable us to accompany our customers' development projects from start to finish, providing assessment and helping them to come up with the best packaging solutions for their products, while optimizing costs and minimizing the risks of their development processes".

The new INNOTECH innovation centre officially opens in July 2019.

www.coexpan-emsur.com/innotech

About COEXPAN:

COEXPAN, a pioneer in extrusion with over 45 years' experience in the industry, is the Grupo Lantero division that specializes in rigid plastic sheets and thermoformed products, offering global solutions for the packaging industry.

A trusted partner of the world's leading consumer brands, COEXPAN runs 13 production plants in 8 countries in Europe, specialized in rigid sheet solutions and thermoformed packaging in the main polymers (PS, PP, PET, PLA). COEXPAN boasts a production capacity of more than 200,000 tonnes per year.

About EMSUR:

EMSUR is the Grupo Lantero division dedicated to the manufacture of flexible containers for packaging solutions, with both rotogravure and flexographic printing, primarily designed for the food sector.

EMSUR has over 900 employees at its 9 production plants in 8 countries. It has customers in more than 60 countries in America, Europe, Africa, the Middle East and Asia where it wholesales almost 1,000 million square meters.